

BENEDETTA PIANTELLA SIMEONIDIS

22-53 24th Street
Astoria, NY 11105
347.495.1237
benedetoula@gmail.com
itp.nyu.edu/~bp432/blug

EDUCATION

09.2006 - Present NEW YORK UNIVERSITY, MPS in Interactive Telecommunications. New York, NY.
03.2007 - 03.2008 UNIVERSITY OF ROME, "LA SAPIENZA", Master in Journalism and Community Management. NY.
09.2000 - 06.2004 TUFTS UNIVERSITY Bachelor of Fine Arts. Medford, MA.
In affiliation with THE SCHOOL OF THE MUSEUM OF FINE ARTS Boston, MA.
Concentration: Multi Media and Sound-Video Installation.
01.1995 - 06.2000 MARIA LUGIA LICEO CLASSICO, Liberal Arts High School. Parma, Italy.
09.1998 - 12.1998 MAINE COLLEGE OF ART, Drawing from life. Portland, ME.
07.1998 - 06.1999 GORHAM HIGH SCHOOL, Exchange Program and Diploma. Gorham, ME.

EXPERIENCE

10.2007 - 01.2008 EYEBEAM - Assistant to Cory Arcangel New York, NY.

07.2007 - 09.2007 ARDUINO AND TINKER.IT! LTD. - Assistant to Massimo Banzi Milano, Italy.
Worked as Project Manager curating different aspects of the business, from redesigning the website, reinventing the logo, doing market research for the Tinker.it! products, designing and compiling a list of new sensors, documenting the products available, organizing business presentations, dealing with multiple clients and venues, working with engineers, programmers and designers on different high-end projects, event planning, soldering and brainstorming ideas for the next Salone del Mobile.

03.2007 - Present ITALY, ITALIAN/AMERICAN DIGITAL PROJECT - Online Community Manager New York, NY.
Responsible for opening and managing online communities of Italians, Italian-Americans and more. Writing articles for the online magazine and developing special editions on technology and new media.

02.2007 - 06.2007 VISION EDUCATION & MEDIA - Mentor for after-school programs in Lego Robotics. New York, NY.

02.2006 - 06.2006 NEW YORK UNIVERSITY - Assistant Director of CASA ITALIANA ZERILLI-MARIMO' New York, NY.
Coordinated all cultural programs: art exhibits, concerts, lectures, round-table discussions and film festivals, up to 5 events per week with prominent Italian and Italian-American figures. Directed yearly Membership drive and individual annual gift appeal netting up to \$80K; developed fundraising strategies and events. Handled all aspects of external and public relations: developed press releases, acted as primary contact for the press and other Italian-American organizations. Created, designed and managed printing for all promotional materials and other graphic outreach and publicity items. Recruited, interviewed and supervised staff of workers and volunteers. Maintained and developed targeted mailing databases of more than 6000 contacts. Updated the organization's interactive website. Managed building facility: handled internal and external scheduling, rentals, grounds maintenance, improvements, repairs and all building emergencies.

07.2005 - 10.2005 TELEDUCATO TELEVISION STATION - Correspondent/Editor Parma, Italy.
Responsible for video interviews, coverage and reports on Italian communities existing in New York City.

11.2004 - 06.2005 ITALIAN CULTURAL INSTITUTE - Collaborator/Graphic Designer New York, NY.
Designed all promotional material including newsletters, invitations, brochures, flyers as well as in charge of website design and upkeep. All clerical duties as well.

10.2004 - 02.2005 HANDS-ON-WORLD - Teacher for After-school Programs Brooklyn, NY.
Conducted 10-week photography programs for elementary school children. Courses taught in both English and Italian.

10.2004 - 08.2006 LA GAZZETTA DI PARMA - Contributor and Correspondent New York, NY.
Researching events and writing articles for the *Culture and Art* section of the Italian national newspaper.

01.2004 - 05.2004 THE SCHOOL OF THE MUSEUM OF FINE ARTS - Teaching Assistant Boston, MA.
Assisted Professor Laura Blacklow with the necessary materials to conduct the *Imaging With Light Sensitive*

Materials class. Performed demonstrations of new technologies and equipment.

- 08.2003 - Present FREELANCE TRANSLATOR – Of essays addressing Art and Multimedia Montemarcello, Italy.
Curated all translations for the *Interiority or Hill Sided Moon* exhibition at the Sculpture Park *VILLA LA MARRANA*.
- 01.2003 - 05.2003 MIT LIST VISUAL ARTS CENTER – Assistant/Intern Cambridge, MA.
Assisted with the preparation of the U.S. pavilion for the 50th Venice Biennale, fulfilling all curatorial, outsourcing, networking and fund-raising requirements. Translated materials for catalogues while interpreted and helped during receptions.

SKILLS

- Managed Audio-Visual installations. Accustomed to Final Cut Pro, QuickTime Player, MAX MSP, ProTools and Peak. Familiar with MIDI hardware and devoted to electronics interface design.
- In depth knowledge of ELECTRONICS and programming in different languages, mostly BASIC and C, very familiar with the Processing and Arduino Environments.
- Explored Graphic Arts and acquired knowledge of Adobe Photoshop, Quark, and Adobe Illustrator. Very basic knowledge of Flash, Html and Dreamweaver.
- BLACK & WHITE and COLOR Photography (35mm, medium format, pin-hole and large format), NON-SILVER Photography and very good experience with DIGITAL CAMERAS, MINI DV CAMERAS and digital output.
- Ten years of Performing Arts (DRAMA & DANCING.)
- Trained in both traditional and creative writing (emphasizing POETRY.)
- Fluent in ITALIAN, ENGLISH and SPANISH. Training in Contemporary GREEK. Facilitated in all kinds of translations (Ancient GREEK & LATIN.)

EXHIBITIONS & AWARDS

- MONKEYTOWN, multimedia dance performance, May 2008, Brooklyn, NY.
- ITP WINTER SHOW, participated with a device, December 2007, New York, NY.
- EXIT ART Gallery, December 2007, New York, NY.
- International Design Expo, ROME DESIGN+, October 2007, Rome, Italy.
- Positioned at first place in the selection for the Journalistic government-funded grant E.USIC Project, March 2007, New York, NY.
- ITP WINTER SHOW, participated with two installations, December 2006, New York, NY.
- Awarded a Tisch School of the Arts scholarship, from New York University.
- Group Show INCHIOSTRO in the cloister of the Church of Sant Uldarico, September-October 2004, Parma, Italy.
- The Graduation Show, SMFA, May-June 2004, Boston, MA.
- The BAG Gallery, May 2004, Boston, MA.
- CORRIERE DI PARMA, year XIX n°1 summer issue 2002, published a selection of my poems with introduction by Italian poet Emilio Zucchi.
- Exhibited in VISIVO UEDITIVO Gallery, November 2001, Parma, Italy.
- Group Show at the MAINE COLLEGE OF ART, December 1998, Portland, ME.

REFERENCES

AVAILABLE UPON REQUEST.